

Swampscott School Committee
Communications –

III. Q&A

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Agenda

- Q-1: Why bother?
- Q-2: What benefits can we expect?
- Q-3: How much overhead (time, effort, etc.)?
- Q-4: How this relates to Swampscott Public Schools?
- Q-5: Anything missing?
- Q-6: Anything extraneous?
- Q-7: Anything objectionable?

Q-1: Why bother?

- I am certain that:
 - It is possible and feasible to dramatically improve communication with the public.
 - Significant improvements in financial management and in academic achievement are unlikely without improved communication.

Q-2: What benefits can we expect?

- More fruitful discussions
- More community buy-in
- Minimize surprises
- Improvement of prioritization

**Q-3: How much overhead
(time, effort, etc.)?**

- Direct expenses: Minimal
- Setup / ramp-up: Substantial effort
- Technology is available and accessible
- Plausible to get some assistance from community volunteers

**Q-4: How this relates to
Swampscott Public Schools?**

- Swampscott Public Schools should host and support the School Committee web pages.
- School Committee, however, should have it's own "branch" of pages.
- Superintendent should let SC know of any barriers or problems (cost, people or other resources; legal or operational)

Q-5: Anything missing?

- Public Forum
 - Also called “Bulletin Board”
 - Would be nice, but I can’t envision how to make it work.
 - Any other ideas?

Q-6: Anything extraneous?

- Nothing that I have identified
- Others may feel differently

Q-7: Anything objectionable?

- Nothing that I have identified
- Others may feel differently